Brendan / STRONGER TOGETHER

# Keynote Speech Overview

Google

"It was a very moving hour with laughter and tears. Amazing Storytelling!"



"Inspiring insights, delivered with a message that was tailored for us. Super Impactful."



"Inspirational story, great alignment to our business and most importantly our sales leaders had key takeaways."





### **Watch Brendan in action**



1786

Largest audience



**528** 

Teams helped through change



94%

Average speaker rating



### You choose Brendan's key messages





Creating a Learning Mindset



Leading Through Change



Collaborating as ONE Team



Ownership & Micro-coaching



Building Trust



Managing Emotional Intelligence



Harnessing Cognitive Diversity



Effective Empowerment



Creating a
Culture of
Feedback



Working with A Changing Strategy



Balancing Risk & Performance



Creating
Psychological
Safety



# Global organisations trust Brendan to deliver inspiration





McKinsey & Company































Johnson &Johnson

verizon /





Brendan brought an impactful realworld story that wrapped up our conference perfectly.

# GSK

The room was spellbound. You could hear a pin drop in the dramatic pauses.

### **About Brendan**



Round the World Yacht Race Winning Skipper

Brendan skippered the winning yacht in the ultimate long-distance challenge, The Clipper Round the World Yacht race – a 40,000-mile circumnavigation of the globe, contested by amateur crews in identical racing yachts.





**Keynote Speaker** 

Brendan is an international keynote speaker, who shows organisations how to strengthen their collaborative culture, in the face of change, disruption and uncertainty.



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Although he was the youngest and least experienced skipper in the race, his team won it in convincing fashion.

They didn't win because he was the best sailor or strategist, but because they created the most collaborative & united on-board culture, with a compelling vision, strong values and a continuous-improvement mindset.





# An Inclusive Hybrid Experience

# Brendan embraces broadcast tech

Brendan works with your tech team to ensure all his image and video content is delivered impactfully to the off-site audience, so they feel the same immersion as those in the room.



# Brendan keeps 100% engagement

Brendan knows conference delegates have often reached 'information saturation point' by the time he speaks, so he needs to bring big energy to captivate the room and keep online delegates from clicking-away.











"A must read for anyone interested in team performance at the very highest level." economia

"Raw, gripping and brutally honest"

## The perfect event gift

Signed, individually addressed copies of Team Spirit for each of your delegates add a thoughtful, beyond-the-expected touch to your event.



## Behind the Scenes

(See what you'll get from Brendan at your event)



## Value Beyond The Stage



Brendan's goal is to add MAXIMUM value to your event



# VIP Meals & Fireside Chats

Brendan joins your event VIPs for a private meal or fireside chat to share insights, trade stories and answer questions.



#### **AMA Videos**

Brendan records an AMA video for you, post-event, answering any questions that didn't have time to be asked in the Q&A



### Social Media

Brendan makes a
LinkedIn post, 'bigging
up' your event,
highlighting the key
messages & stories
from the day



# Downloadable Content

Brendan gives your attendees a downloadable copy of his presentation summary, to be used with your internal teams.





### Brendan tailors his speech to your event objectives







Conference Theme: "Be More Challenger"



Conference Theme: "Empowered Problem Solvers"

## Brendan is a Zero-Risk Option



(It's part of his job to make you look awesome)

#### **Absolute Reliability**

Brendan is **never** late, forgets to return a call or misses a deadline.

### **Value for Money**

Hiring a speaker isn't cheap and he understands the need for an observable behavioural-Return on Investment.

#### **Customised for You**

Your goals for the event become Brendan's goals.

His first question to the organiser is 'What do you want the audience to know, feel and do differently as a result of my speech?'



#### Inspiration & Application

Every keynote speech is not just inspirational, but also immediately applicable.

#### **Trusted to Deliver**

Working with a new speaker is a risk. If they don't connect with the delegates, it reflects badly on the booker.

Brendan's mission is to make you feel confident, relaxed and get positively recognised for your good choice in selecting him.